

# YOU CAN. GO BACK.

Statewide effort to help **750,000+** Hoosiers finish their degrees.

## BENEFITS TO HOOSIERS

- Higher earnings
- More job opportunities
- Greater job security



- Stronger economy
- Less unemployment
- Stronger middle class



- Larger recruitment pool
- More innovation and productivity
- Stronger workforce



## BENEFITS TO EMPLOYERS

### RECRUITMENT

Employers that promote programs for advancement and finishing college can be more effective in luring dedicated workers.

### RETENTION

Helping employees obtain a degree can promote employee satisfaction, loyalty and retention.

### PRODUCTIVITY

Employees attending college classes bring back knowledge, experiences, and information that will impact your bottom line.

## WHAT EMPLOYERS CAN DO

### COMMUNICATE

- Tell employees how their career can advance when they finish the degree they started.
- Let them know about the \$1,000 state grant, tuition discounts and other incentives.
- Direct employees interested in completing their degree to **YouCanGoBack.org** to identify schools that meet their needs and returning student incentives.

### SUPPORT

- Provide up-front tuition support or tuition reimbursement for employees.
- Be flexible with work schedules, or better yet, partner with a college to offer classes at your place of business.
- Negotiate with nearby colleges to secure discounted tuition rates and textbook prices for your employees.

For more **information** email **[YouCan.GoBack@che.in.gov](mailto:YouCan.GoBack@che.in.gov)** or **(317) 464-4400**

LEARN  
**MORE**  
INDIANA

**You Can. Go Back.**

An Initiative of the Indiana Commission for Higher Education

Direct returning students to:

**YouCanGoBack.com**

or **(844) GO-BACK-2**

(844) 462-2252

A lot has changed since you left college.  
**LIKE HOW WORK EXPERIENCE CAN COUNT.**



Scan with  
your smart phone

Explore special programs and incentives for returning students.

**CREDIT**

For Work/Military  
Experience\*

**FLEXIBLE**

Online, Evening &  
Weekend Classes

**\$1,000**

State Grants\*  
*First Come, First Serve*

\* For eligible students



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**VISIT**

[www.YouCanGoBack.com/2016](http://www.YouCanGoBack.com/2016)

or call **(844) GO-BACK-2**

(844) 462-2252